2027 Membership Strategy

Comprehensive Member Feedback Survey Report

Osoyoos Golf Club | Final survey export dated October 14, 2026 | Prepared for membership review ahead of October 19 Information Meeting

About this report

This report reflects the final SurveyMonkey export provided October 14, 2026, following the advertised October 14 noon deadline. It presents findings for membership review ahead of the October 19 Information Meeting. The Q1 baseline is 213 responses; this is not an invitation response rate, because the number of members invited is not included in the export.

To avoid selectively representing feedback, this document includes every question, its recorded participation, exact numerical results where available, a balanced thematic synthesis, and the complete unedited 30-page final survey export appended to the PDF version. Some response distributions are chart-only and are not assigned invented exact counts.

1. Executive overview

• Of 213 respondents answering Q1, 162 (76.06%) identified as Executive Unlimited, 33 (15.49%) as Executive 25-Round, 9 (4.23%) Intermediate, 5 (2.35%) Retainer and 4 (1.88%) Other. Junior and University had no responses.

• The most frequently chosen priorities in Q16 were retaining existing members (100 of 166; 60.24%) and protecting prime-time access (93; 56.02%). Affordability/accessibility (74; 44.58%) and attracting younger members (56; 33.73%) were also prominent.

• Open-ended feedback includes support for innovation, growth and off-peak choices as well as persistent concerns about fairness to established members, ability to change categories, erosion of Executive Unlimited value, and preserving already-paid 25-Round privileges. Additional October 12–14 comments emphasize member value, assessments and equitable pricing.

• In Q15, Destination/Non-Resident was selected for reconsideration by 48 of 141 respondents (34.04%), followed by the overall number of categories (47; 33.33%) and Weekday Unlimited (41; 29.08%). These selections indicate subjects to reconsider, not categorical rejection.

• Limitations: numerous respondents report that Q11 allowed only one answer despite “select all that apply”; Q13 and Q17 were optional; exact distributions for chart-only items are not printed; and some question totals vary. The newly supplied October 14 export reports 213 Q1 responses, not the total number of eligible members or invitations.

2. Survey participation and interpretation

Question	Subject	Answered	% of 213
1	Current membership category	213	100.0%
2	Membership tenure	213	100.0%

3	Preferred playing times (multiple answers)	213	100.0%
4	Intermediate Unlimited support	200	93.9%
5	Intermediate Twilight support	200	93.9%
6	Destination/Non-Resident support	192	90.1%
7	Afternoon Unlimited 40+ support	192	90.1%
8	Weekday Unlimited support	192	90.1%
9	Overall direction of new categories	188	88.3%
10	Importance of retention options	188	88.3%
11	Retention options to consider	188	88.3%
12	Pilot/new-member guardrail	187	87.8%
13	Written reasons for concerns (optional)	74	34.7%
14	Overall strategy view	166	77.9%
15	Areas to reconsider (multiple answers)	141	66.2%
16	Three priorities	166	77.9%
17	Final written comments (optional)	60	28.2%

Participation means the percentage of the 213 respondents recorded for Q1 who answered that particular question. It is not an invitation response rate: the export does not identify the number of members invited or unique completed questionnaires. The denominator for each answer-choice percentage is the number answering that question. For multiple-selection questions, choice percentages can total more than 100%. Q15 records 262 total selections by 142 respondents; Q16 records 495 selections by 165 respondents.

Management Perspective — Rationale for Considering Changes

The Club proposed alternative membership categories to make more effective use of off-peak tee times, attract younger golfers and prospective future residents, and give members options as their needs change. Prime morning access, particularly approximately 8–11 a.m., is already heavily used; the proposals therefore focus on periods with greater available capacity. Protecting the value and access of Executive Unlimited membership remains an important planning objective.

The possibility of initially introducing some discounted categories as new-member acquisition products was intended to allow measurement of tee-time use, revenue effects and movement between categories before wider eligibility decisions. This explains the proposal; it does not supersede members' concerns about fairness, loyalty or flexibility. Management recognizes that the final survey underscores the importance of current-member retention and meaningful membership benefits.

This perspective is separate from the survey findings. No changes to the membership proposal are announced in this report; questions raised by members will inform discussion with the Membership Committee, Board and members at the October 19 Information Meeting.

3. Question-by-question results and interpretation

Q1 — Current membership category

Response participation: 213 answered (100.0% of baseline).

Recorded results: Executive Unlimited 162 (76.06%); 25-Round 33 (15.49%); Retainer 5 (2.35%); Intermediate 9 (4.23%); University 0; Junior 0; Other 4 (1.88%). Other responses: Executive 9 holes; Snowbird (twice); staff with retainer.

Interpretation: The sample is concentrated in Executive Unlimited members; views of younger-member categories cannot be interpreted as direct feedback from juniors or university members.

Q2 — Length of membership

Response participation: 213 answered (100.0%).

Recorded results: Five options: less than 2 years, 2–5, 6–10, 11–20, and more than 20 years. The export depicts their distribution in a chart but provides no printed choice counts.

Interpretation: Members with varying tenure participated; see original chart, appendix page 3.

Q3 — Preferred time to play

Response participation: 213 answered (100.0%).

Recorded results: Multiple selections: before 8 a.m.; 8–11 a.m.; 11 a.m.–1 p.m.; after 1 p.m.; weekdays; weekends/holidays; no strong preference. Original chart, appendix page 4; the export provides no printed numerical answer table.

Interpretation: The 8–11 a.m. window appears most frequently selected on the chart, consistent with the invitation's emphasis on protecting prime access. Weekdays are also selected frequently.

Q4 — Intermediate Unlimited ages 19–39

Response participation: 200 answered (93.9%).

Recorded results: Proposal: $1,995 including cart/tax; standard booking; initiation fee waived while Intermediate, with credits toward future initiation. Support scale: very/somewhat supportive, neutral, somewhat/strongly opposed, need more information. Original chart page 3.

Interpretation: Chart shows supportive responses more common than opposed responses; numerical choice rates not published in export.

Q5 — Intermediate Twilight ages 19–39

Response participation: 200 answered (93.9%).

Recorded results: Proposal: $1,495 including cart/tax; unlimited after 1 p.m. seven days; six-day booking, no ballot; initiation waiver/credit. Original chart, appendix page 6.

Interpretation: Chart indicates considerable support for an off-peak youth pathway.

Q6 — Destination/Non-Resident

Response participation: 192 answered (90.1%).

Recorded results: Proposal: $3,095 including cart/tax; residence at least 50 km away; up to 35 18-hole rounds; standard booking; 50% initiation initially, remainder deferred. Original chart, appendix page 7.

Interpretation: Both support and concerns appear. The written comments call for more careful eligibility, residency and financial modelling, including existing second-home members potentially converting to a discounted category.

Q7 — Executive Afternoon Unlimited, age 40+

Response participation: 192 answered (90.1%).

Recorded results: Proposal: $2,195 including cart/tax; unlimited after 1 p.m.; six-day booking, no ballot; standard initiation fee. Original chart, appendix page 8.

Interpretation: Strong graphical support, subject to requests that existing members have access and that existing rights and event participation be clarified.

Q8 — Executive Weekday Unlimited

Response participation: 192 answered (90.1%).

Recorded results: Proposal: $3,145 including cart/tax; Monday–Thursday excluding holidays; standard booking and initiation; weekend rounds at member guest rate. Original chart, appendix page 9.

Interpretation: Respondents repeatedly questioned exclusion of Friday, price differentiation and effects on league access.

Q9 — Overall direction subject to protecting prime mornings

Response participation: 188 answered (88.3%).

Recorded results: Support scale shown in original chart, appendix page 10, without exact choice counts in export.

Interpretation: Chart shows clearly greater support than opposition to introducing new categories when morning tee-time pressure is minimized. This conditional framing matters.

Q10 — Importance of retention options

Response participation: 188 answered (88.3%).

Recorded results: Importance scale shown in original chart, appendix page 11 (very important, important, neutral, somewhat opposed, not important).

Interpretation: The chart strongly favours retention flexibility; note that “somewhat opposed” is an unusual label for an importance scale.

Q11 — Retention options

Response participation: 188 answered (88.3%).

Recorded results: Continue 25-Round 31 (16.49%); carry forward unused rounds 45 (23.94%); top-up 23 (12.23%); afternoon-only 20 (10.64%); weekday-only 24 (12.77%); none 3 (1.60%); other 42 (22.34%).

Interpretation: CRITICAL: numerous written responses say the intended multi-select control accepted only one option. The choice totals therefore understate combinations of support and should not be used to rank members' full preferences without a corrected survey.

Q12 — Pilot/new-member guardrail

Response participation: 187 answered (87.8%).

Recorded results: Very supportive 37 (19.79%); somewhat supportive 49 (26.20%); neutral 35 (18.72%); somewhat opposed 11 (5.88%); strongly opposed 26 (13.90%); need more information 19 (10.16%); other 10 (5.35%).

Interpretation: 45.99% explicitly supportive; 19.78% explicitly opposed; 18.72% neutral; 10.16% need more information; 5.35% other. Comments show particular sensitivity to restricting discounted categories to new members, even among those who support the overall strategy.

Q13 — Reasons for concerns

Response participation: 74 answered (34.7%); 139 skipped.

Recorded results: All 74 verbatim comments are preserved in the final original-export appendix, pages 17–20. Responses include supportive remarks, "no concerns," substantive concerns, questions and nonresponses.

Interpretation: Core themes: fairness to existing members, accessibility of changes in membership class, cost pressure, dues/assessment/F&B clarity, tee access, rules for 25-Round products, and simplification. Do not equate all 72 submissions with opponents.

Q14 — Overall assessment

Response participation: 166 answered (77.9%).

Recorded results: Five statements range from proceed with most proposals through proceed with changes, neutral/need information, significant changes, to no expansion. Original chart on appendix page 21; choice counts are not printed.

Interpretation: Chart suggests a substantial share supports the general direction, especially with refinements; present chart rather than invented exact answer-category percentages.

Q15 — What to reconsider

Response participation: 141 answered (66.2%); 261 selections.

Recorded results: Intermediate Unlimited 36 (25.53%); Intermediate Twilight 24 (17.02%); Destination 48 (34.04%); Afternoon Unlimited 37 (26.24%); Weekday Unlimited 41 (29.08%); overall number of categories 47 (33.33%); Other 28 (19.86%).

Interpretation: Destination, category complexity and weekday design attract the most reconsideration interest. Multiple answers were allowed; percentages use 141 respondents as the denominator, not 261 selections.

Q16 — Three objectives

Response participation: 166 answered (77.9%); 498 selections.

Recorded results: Retain existing 100 (60.24%); protect prime access 93 (56.02%); affordability 74 (44.58%); younger members 56 (33.73%); afternoon utilization 50 (30.12%); simplicity 38 (22.89%); future residents 28 (16.87%); weekday utilization 20 (12.05%); Executive pathway 20 (12.05%); revenue 9 (5.42%); Other 10 (6.02%).

Interpretation: These are the strongest direct quantitative indications of priority, but selections reflect a restricted “choose three” task and do not imply respondents reject other goals.

Q17 — Any other considerations

Response participation: 60 answered (28.2%); 153 skipped.

Recorded results: All 60 verbatim comments are preserved in the final original-export appendix, pages 26–30.

Interpretation: Feedback spans destination-eligibility risk, cart revenue, booking platform, marshals/pace, course quality, league timing, F&B, capital fees, partial-round packages, carrying forward unused passes, and communication and member appreciation.

4. All written feedback grouped by consistent themes

The following thematic index brings together comments in Q11 “Other” (42 entries), Q12 “Other” (10), Q13 (74), Q15 “Other” (28), Q16 “Other” (10), and Q17 (60), alongside the Q1 “Other” responses. The full original wording, chronology and exact comment numbering are preserved in the PDF appendix. Themes are interpretive, may overlap, and are not a vote count.

A. Existing-member fairness and loyalty

A major recurring objection is that current long-standing Executive members could be barred from options made available to new members. Respondents seek equitable access, recognition for dues paid over many years, and predictable rules for moving between categories. Other members support a controlled pilot to protect club finances.

Illustrative comment sources: Q11 Other; Q12 Other; Q13; Q15 Other; Q16 Other; Q17. Particular emphasis appears in the additional October 13–14 comments about member-only benefits, new-member discounts and perceived penalties affecting existing members.

B. Retention, aging, health, work and affordability

Many seek options between 25 rounds and full unlimited, citing health, aging, fixed incomes, part-time residency, work patterns and changed playing frequency. Proposals include 40, 50, 60, 70 or 75-round plans; 9-hole and 10/20-round packages; and limited or tiered Executive play. Supporters regard flexible choices as a way to retain otherwise departing members.

Illustrative comment sources: Q11 Other; Q12 Other; Q13; Q15 Other; Q16 Other; Q17. Topics include aging, retirement, part-time residence, work scheduling, affordability and changing playing frequency.

C. 25-Round carry-forward, top-ups and pass ownership

Comments disagree on carryover: some argue prepaid rounds should be retained or carried into the next season, and favour top-ups or a 40-round alternative; others oppose rollover, viewing it as

inconsistent with annual-use pricing. There are additional concerns about transferability to family, renewal conditions and consistency of rules.

Illustrative comment sources: Q11 Other; Q13; Q17, including the October 14 comment opposing loss of paid unused rounds and October 13 suggestions about household sharing and tiered usage.

D. Prime-time access, booking rights and member benefits

A recurring emphasis is safeguarding the 8–11 a.m. tee sheet, ballot access, advance-booking priority and the value of Executive Unlimited membership. Suggestions include better differentiation of booking windows, controls for exceptionally heavy usage and changes to course/league scheduling. The written allegations about particular groups' access are respondent perceptions, not independently verified facts.

Illustrative comment sources: Q13; Q15 Other; Q16 Other; Q17, including October 14 concerns about whether membership provides distinctive value beyond the cost per round.

E. Destination/Non-Resident eligibility and financial impact

Respondents see potential to recruit repeat visitors and future residents, but question whether second-home owners currently paying full dues could qualify for discounts. Suggestions include verifying where members actually live, rules for seasonal residency, tracking changes in dues and initiation revenue, and a possible restricted residency product.

Illustrative comment sources: Q13; Q15 Other; Q16 Other; Q17. Respondents discuss repeat visitors, second homes, proof of residency, possible discount substitution and long-term growth.

F. Weekday, afternoon and Intermediate design

There is interest in shifting demand away from peak periods. Details are contested: why Friday is excluded, whether afternoon access should begin at 1 p.m., whether price includes a cart even when one is not required, whether league/tournament access follows restricted memberships, and whether Intermediate age 39 is appropriate.

Illustrative comment sources: Q11 Other; Q13; Q15 Other; Q17. Topics include excluding Friday, the 1 p.m. start time, Intermediate age range, cart inclusion and event eligibility.

G. Simplicity, implementation and pilot testing

Some welcome experimentation with monitoring and review; others believe too many categories create confusion and administrative burden. A smaller staged launch, clearer definitions, tee-sheet guardrails and operational tracking are proposed.

Illustrative comment sources: Q12 Other; Q13; Q15 Other; Q17. Respondents express both support for testing and concern about complexity, unclear instructions and the Q11 control malfunction.

H. Dues, capital fees, carts, F&B minimums and financial transparency

Comments ask whether advertised prices include all assessments, how cart-inclusive packages affect members owning carts and cart revenue, how F&B minimums apply to limited categories, and whether discounts shift financial burden to Executive members. Others emphasize the ongoing cost of maintaining two courses.

Illustrative comment sources: Q11 Other; Q13; Q16 Other; Q17, including October 14 requests for clearer membership-specific benefits and explanations of assessments.

I. Culture, recognition, governance and communication

Several comments seek better member recognition, transparency, advance consultation and consistent policies. Others explicitly commend Management and Board for thoughtful, future-oriented membership initiatives. These differing assessments should both remain visible.

Illustrative comment sources: Q12 Other; Q13; Q15 Other; Q17, with constructive praise and criticism of communication, consultation, policies and member recognition.

J. Other operational requests outside category design

Comments also address pace of play/marshals, smoke-free golf, booking software, grass range, golf-shop and restaurant value, concession service in hot afternoons, league experiences, tournament rules, member event eligibility and first-responder discounts. Their inclusion matters even where they fall outside the committee's immediate mandate.

Illustrative comment sources: Q13; Q17. Operational subjects raised include tee-booking system, events, golf shop, dining, pace of play, practice facilities and smoking policy.

5. Questions requiring a response from the Club

• Will discounted categories be available to existing members at launch, after a pilot, or by exception for hardship/retirement? What are the criteria and timetable?

• How will Destination eligibility be verified beyond a 50 km test and how will current second-home Executive members be treated?

• Will Executive Unlimited retain a meaningful booking advantage, and how will the Club measure tee-time impact?

• Will Friday be included in Weekday Unlimited? Can restricted members participate in leagues, tournaments and ballot processes?

• Will the Club continue 25-Round membership, allow top-ups, carryovers or an intermediate 40–75-round alternative?

• What are the all-in costs by category: dues, carts, capital assessments, F&B minimums, initiation fees, trackage and taxes?

• How will the Club evaluate revenue substitution/cannibalization, new-member contribution and membership retention during a trial?

• What practical action will follow member feedback on pace, tee sheet/ballot, league scheduling, communications and member value?

6. Discussion at the October 19 meeting

• Survey findings are provided for consideration; proposed categories remain proposals, not approved decisions.

• Members have requested clearer comparisons of eligibility and benefits, including current-member transfer rules, initiation, cart, F&B, assessments, advance booking, ballot participation, leagues and guest play.

• Members have expressed differing views on phased introduction, pilot testing, simplicity and the financial implications of membership movement.

• The Destination category prompted questions about seasonal residents, financial substitution and eligibility checks.

• Question 11's multiple-selection defect is disclosed; the published selections must not be treated as a complete ranking of members' preferred retention options.

• This report uses the October 14 final export supplied for review and supersedes the October 10 interim snapshot.

• Feedback beyond the proposed categories is retained in the original comments and included in the thematic discussion.

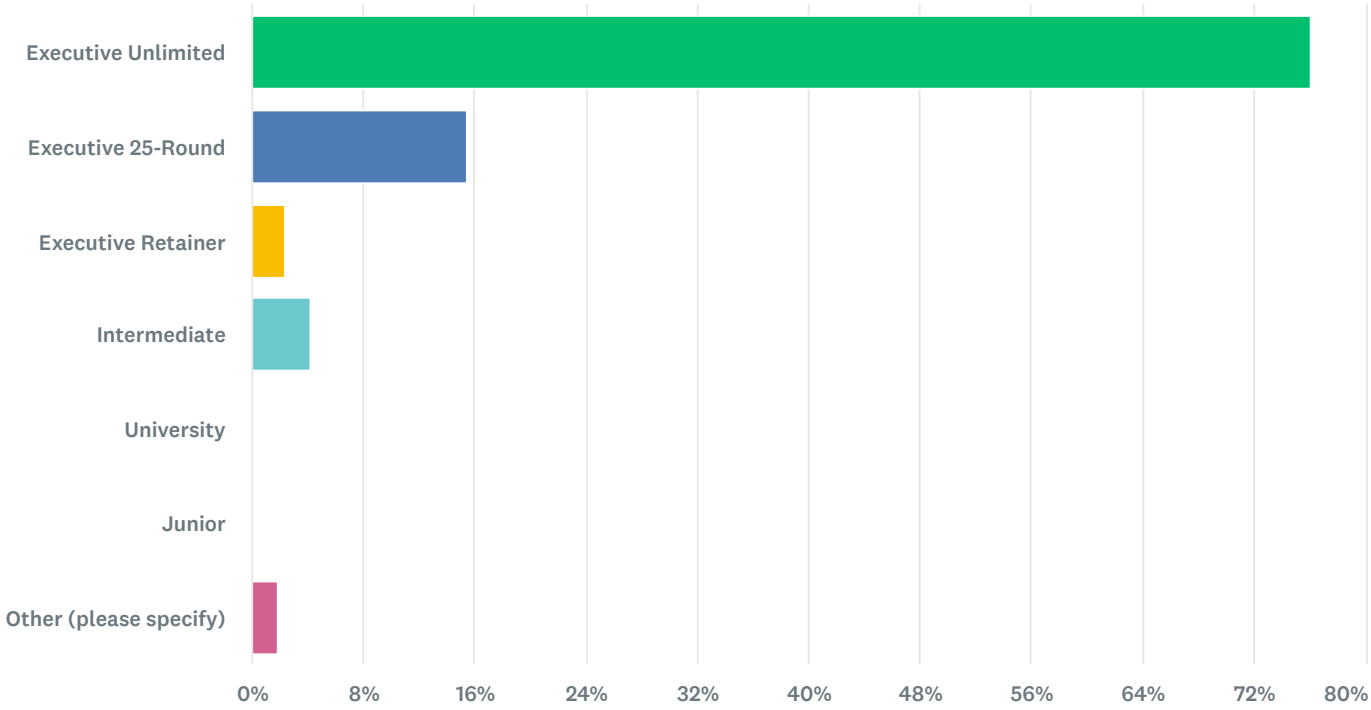
7. Methodology and disclosure

Data source: Final SurveyMonkey export titled "2027 Membership Strategy — Member Feedback Survey", 30 pages, supplied October 14, 2026. Published percentages and counts are taken from its tables; Q1 answered (213) is the reference denominator for question participation. Multi-select option percentages use that question's respondents; Q11 has a documented response-control error. Thematic coding groups related comments without deleting or overriding any original wording.

Appendix in the PDF edition: complete, unedited final 30-page SurveyMonkey export including every submitted comment, answer-choice chart, option table and response summary. The editable Word edition contains the analysis; consult the PDF for all verbatim original comments.

Q1 213 responses

What is your current Osoyoos Golf Club membership category?



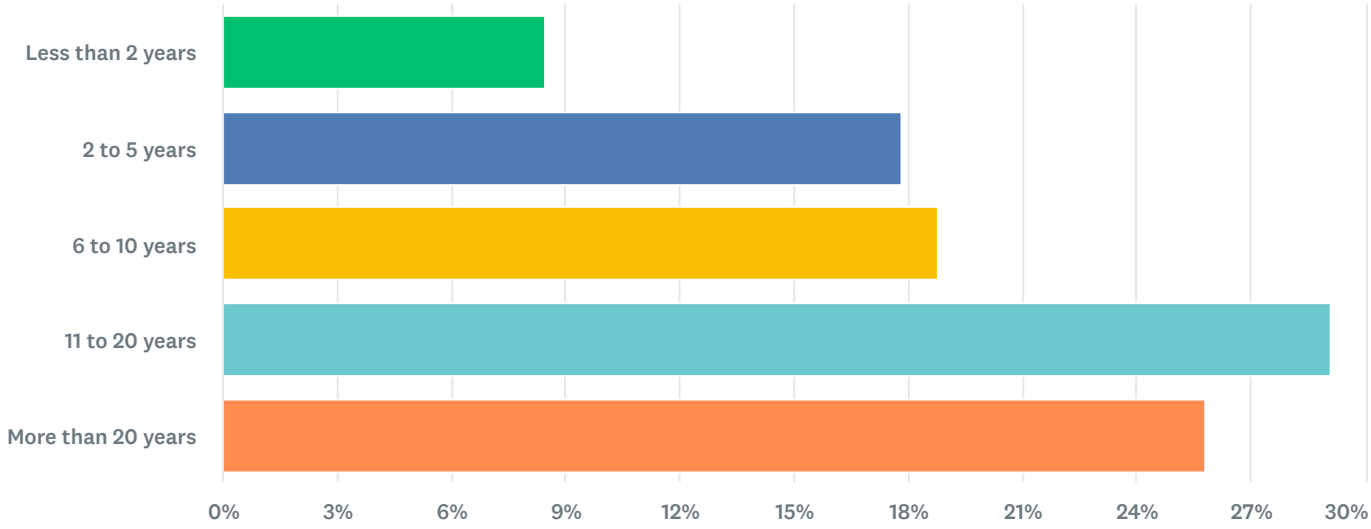
Answer Choices	Percentage	Responses
Executive Unlimited	76.06%	162
Executive 25-Round	15.49%	33
Executive Retainer	2.35%	5
Intermediate	4.23%	9
University	0%	0
Junior	0%	0
Other (please specify)	1.88%	4
Total		**213**

#	OTHER (PLEASE SPECIFY)	DATE
1	Executive 9 holes	10/4/2026 2:49 AM
2	Snowbird	10/1/2026 6:19 AM
3	Snowbird	9/29/2026 3:49 PM

4	Staff with retainer	9/29/2026 7:50 AM

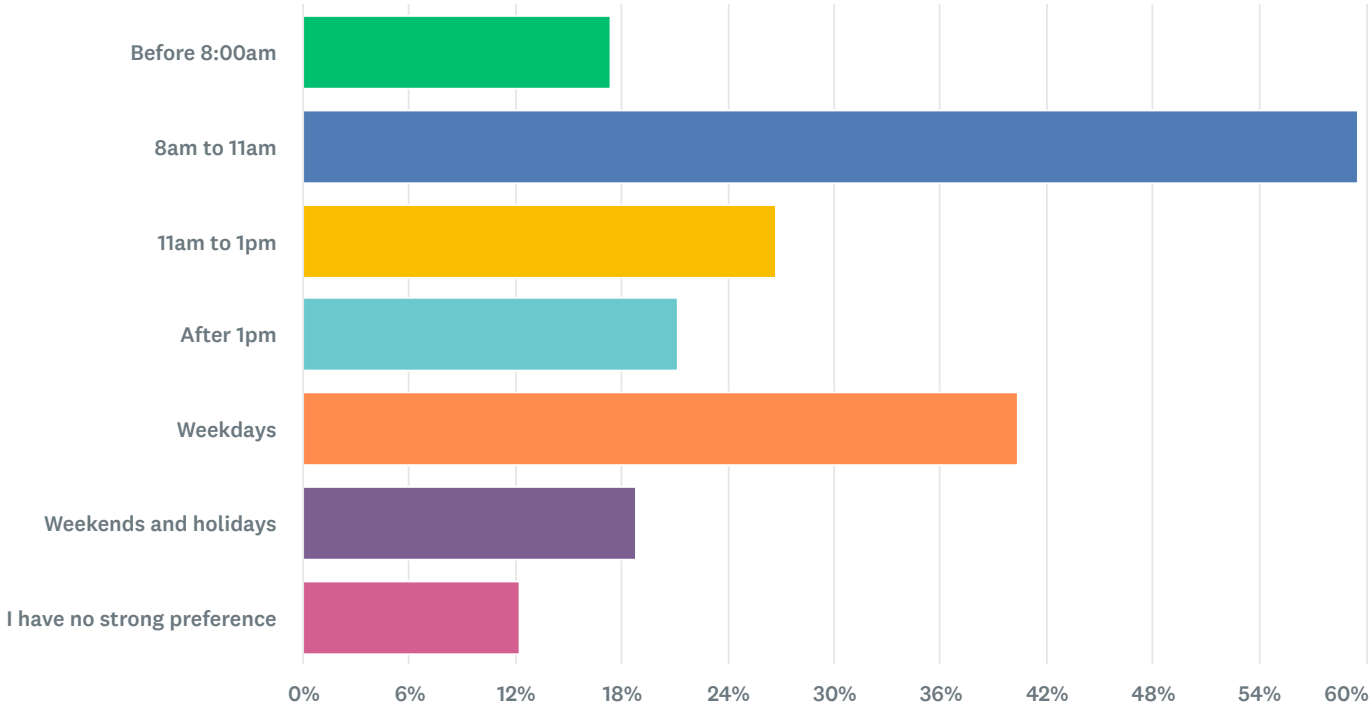
Q2 213 responses

How long have you been a member of Osoyoos Golf Club?



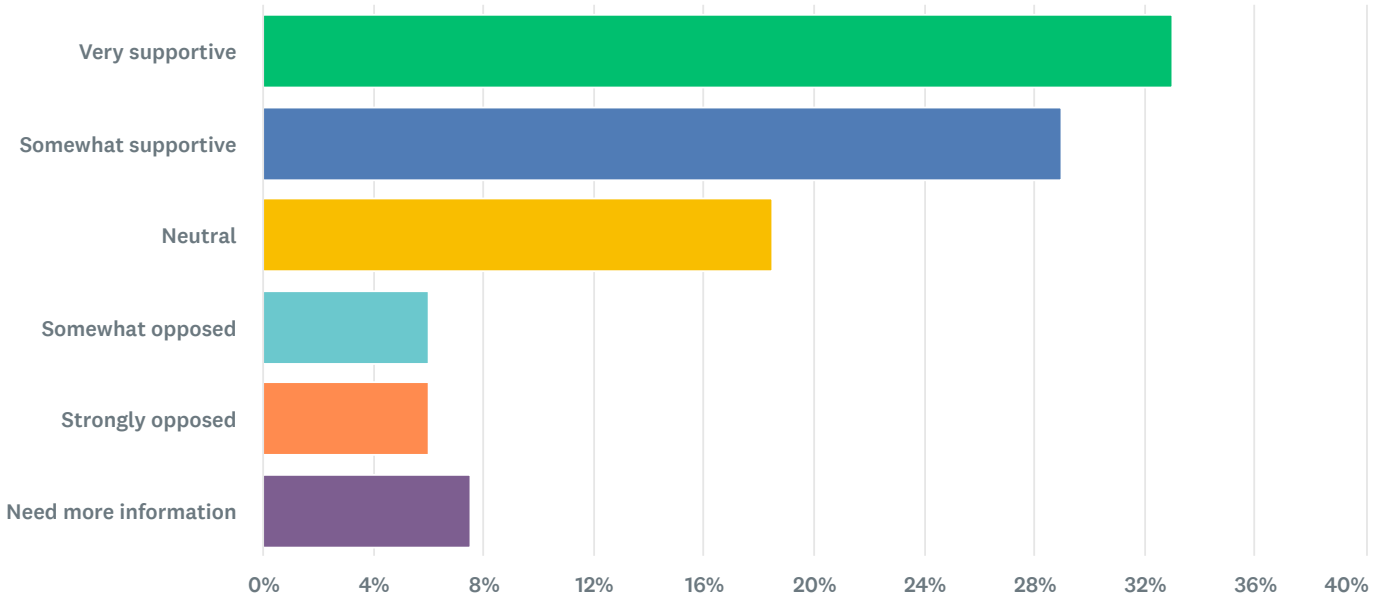
Q3 213 responses

When do you typically prefer to play? Select all that apply.



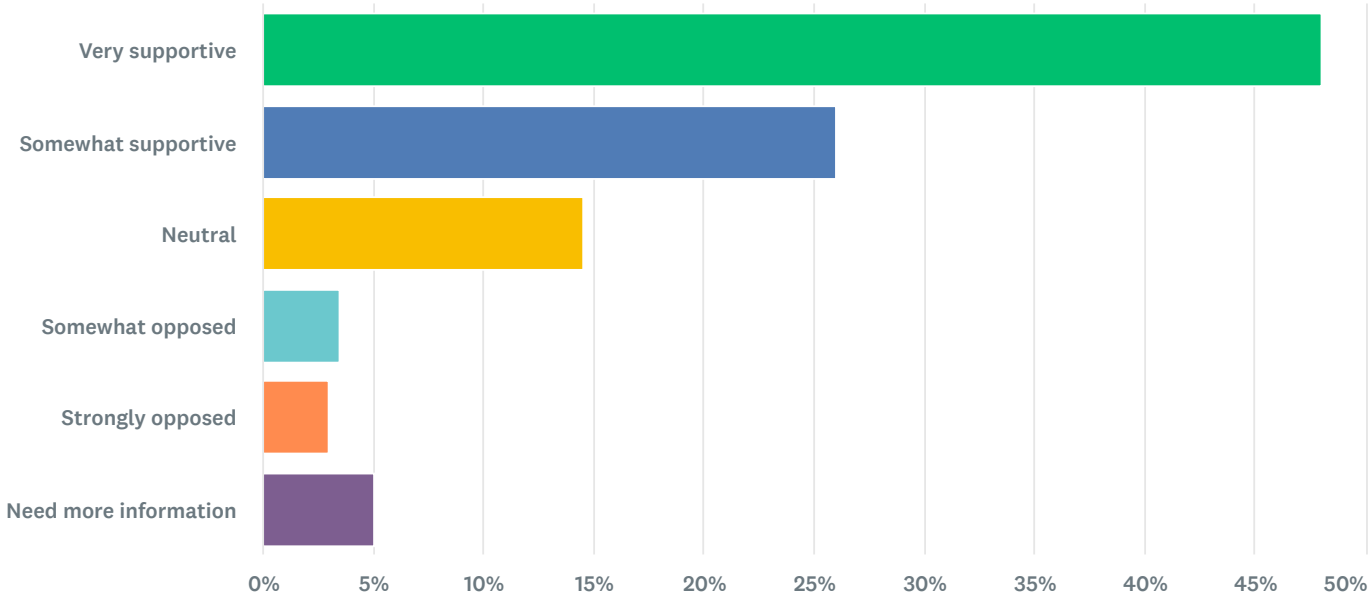
Q4 200 responses

Intermediate Unlimited (19 to 39) | New Price $1,995, cart & tax incl.The proposal has significantly reduced the cost of Intermediate Unlimited membership (previous OGC $3,362 | FVM $1,850). Standard booking policiesThe initiation fee would be waived while the member remains in the Intermediate category, with a credit earned toward the future initiation fee for each year of Intermediate membership.



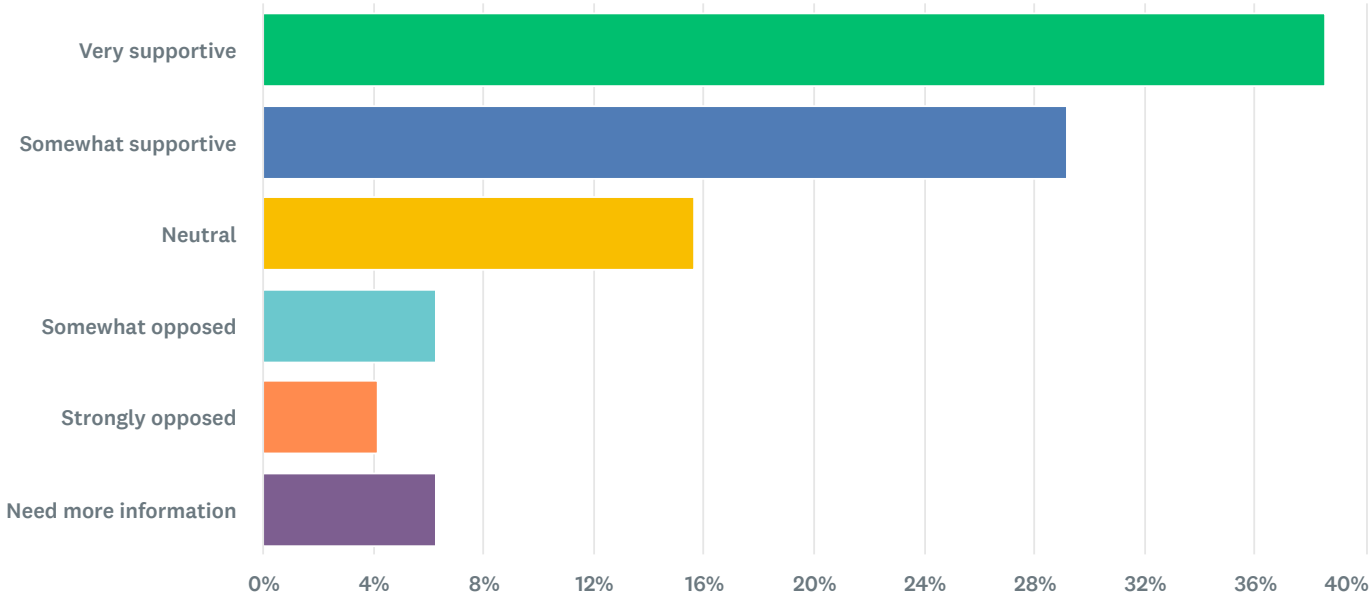
Q5 200 responses

Intermediate Twilight (19 to 39) | $1,495, cart & tax incl.Key features:Unlimited golf after 1:00 pm, 7 days per week6-day booking window, no ballot accessThe initiation fee would be waived while the member remains in the Intermediate category, with a credit earned toward the future initiation fee for each year of Intermediate membership.Intended to direct new demand into afternoon tee timesThe category would provide an affordable option for younger golfers while creating a pathway toward Intermediate Unlimited and, ultimately, Executive Unlimited membership.How supportive are you of introducing an Intermediate Twilight membership?



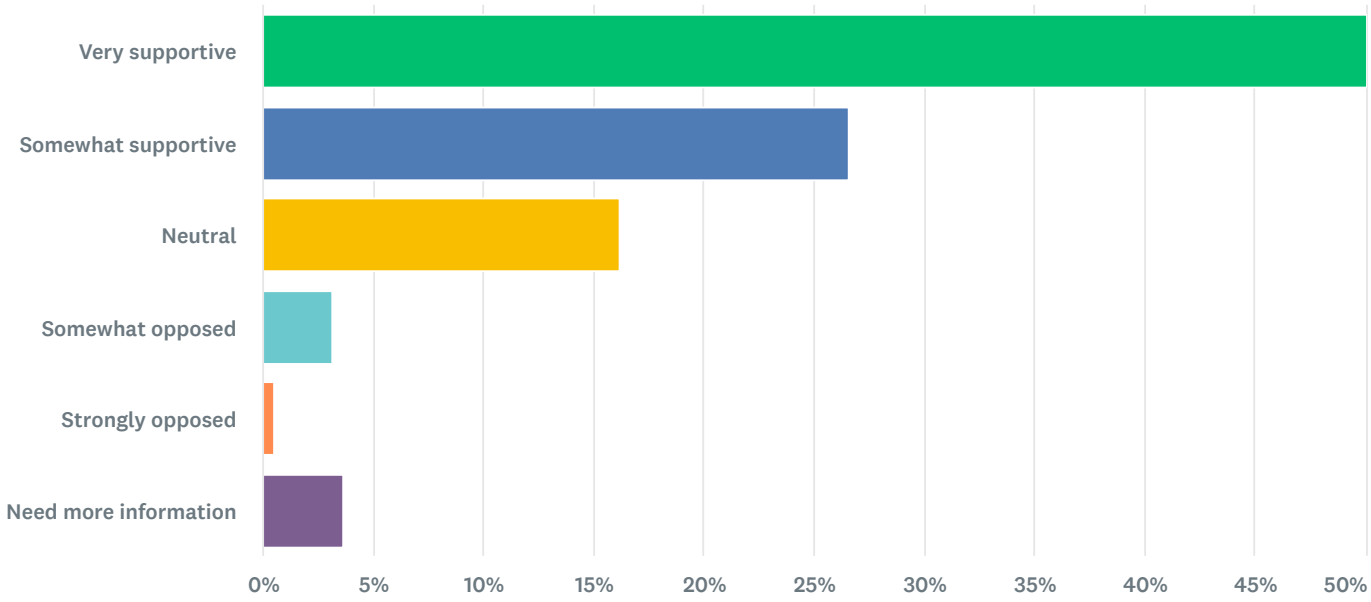
Q6 192 responses

PROPOSED: EXECUTIVE OSOYOOS DESTINATION MEMBERSHIP (Non-Resident) | $3,095, cart & tax incl.This membership would target repeat visitors, second-home owners and people considering eventually retiring or relocating to Osoyoos. For comparison purposes, the proposed 2027 Executive Unlimited price is projected to be $4,070 cart & tax incl.Key features include:Primary residence at least 50+ km from OGCMaximum 35 × 18-hole rounds per seasonProof of residence required annuallyStandard booking policies50% of the initiation fee paid upon joining, with the balance deferred until conversion to Executive UnlimitedIntended to create a pipeline of future full-time OGC membersHow supportive are you of introducing a Destination Membership?



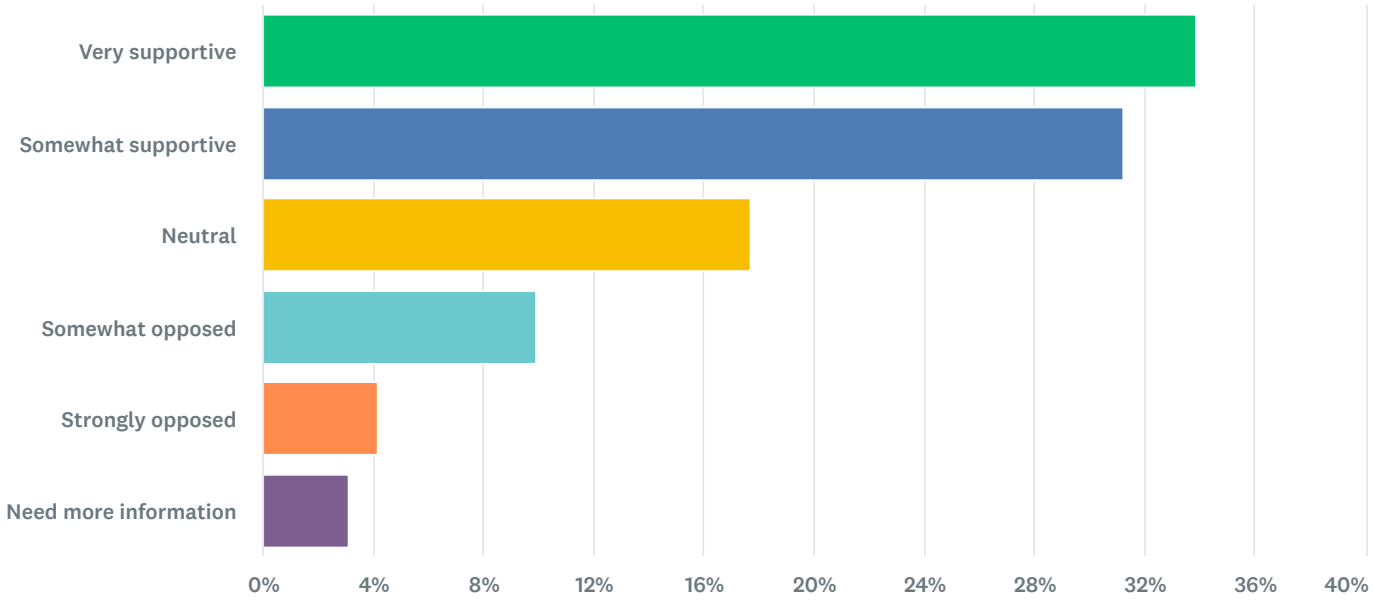
Q7 192 responses

PROPOSED: EXECUTIVE AFTERNOON UNLIMITED — AGES 40+ | $2,195, cart & tax incl.Key features:Unlimited golf after 1:00 p.m., 7 days per week6-day booking windowNo ballot accessStandard initiation fee appliesIntended to direct additional membership demand toward afternoon tee timesHow supportive are you of introducing an Afternoon Unlimited membership?



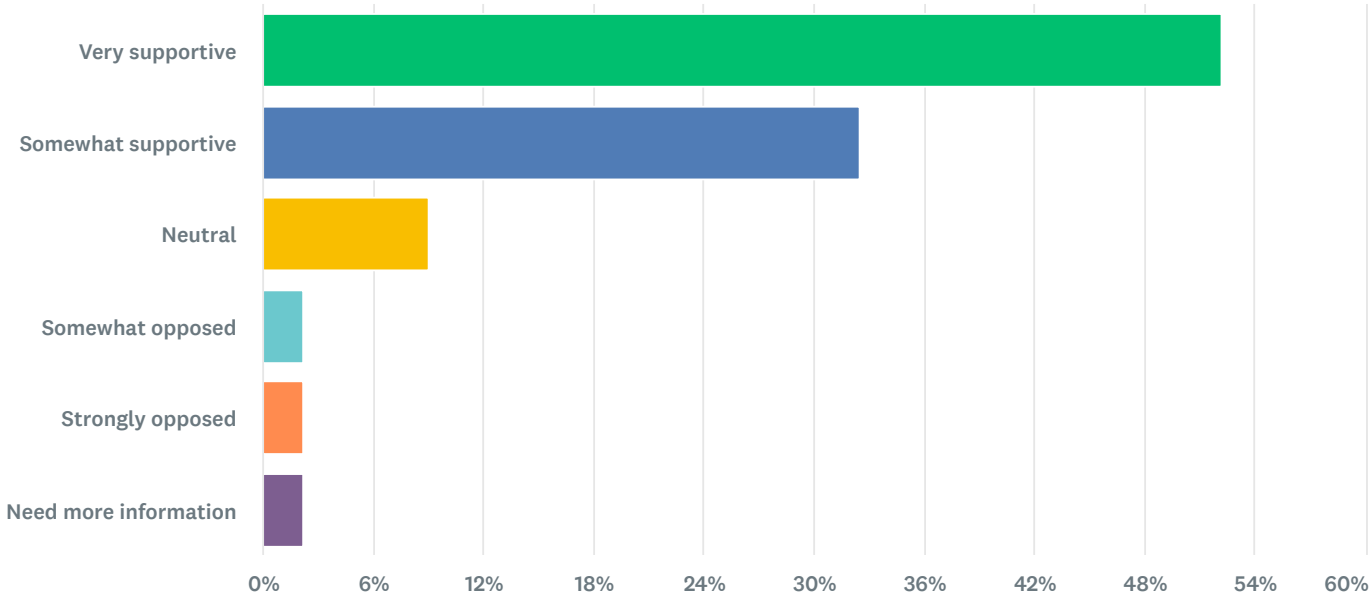
Q8 192 responses

PROPOSED: EXECUTIVE WEEKDAY UNLIMITED | $3,145, cart & tax incl.Key features:Unlimited golf Monday through ThursdayExcludes statutory holidaysStandard booking policiesStandard initiation feeWeekend play available at the member guest rateIntended to increase utilization of lower-demand periods while reducing additional pressure Friday through SundayHow supportive are you of introducing a Weekday Unlimited membership?



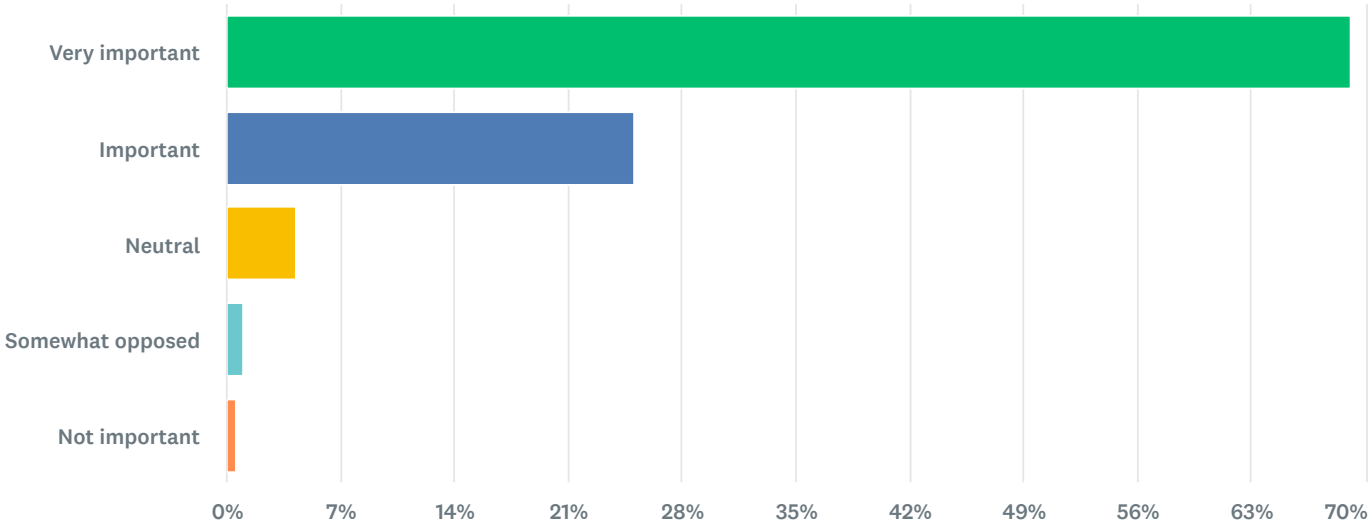
Q9 188 responses

Overall DirectionIn general, how supportive are you of introducing new membership categories, provided they are structured to minimize additional pressure on prime morning tee times?



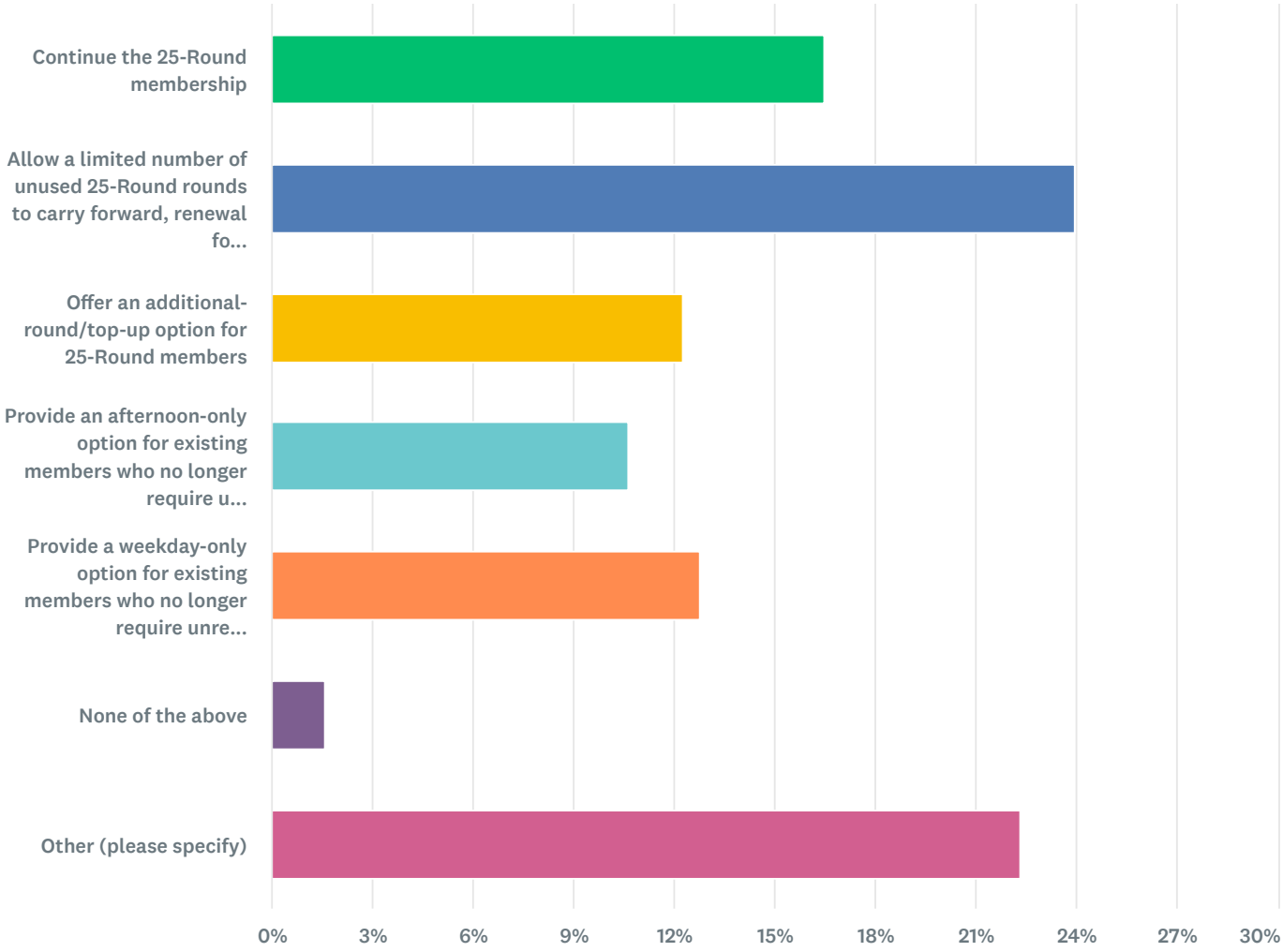
Q10 188 responses

How important is it for OGC to provide alternative membership options that allow existing and long-standing members to remain connected to the Club when their golfing needs change?



Q11 188 responses

Which of the following retention options do you believe OGC should consider? Select all that apply.



Answer Choices	Percentage	Responses
Continue the 25-Round membership	16.49%	31
Allow a limited number of unused 25-Round rounds to carry forward, renewal for the following season required	23.94%	45
Offer an additional-round/top-up option for 25-Round members	12.23%	23
Provide an afternoon-only option for existing members who no longer require unrestricted access	10.64%	20
Total		**188**

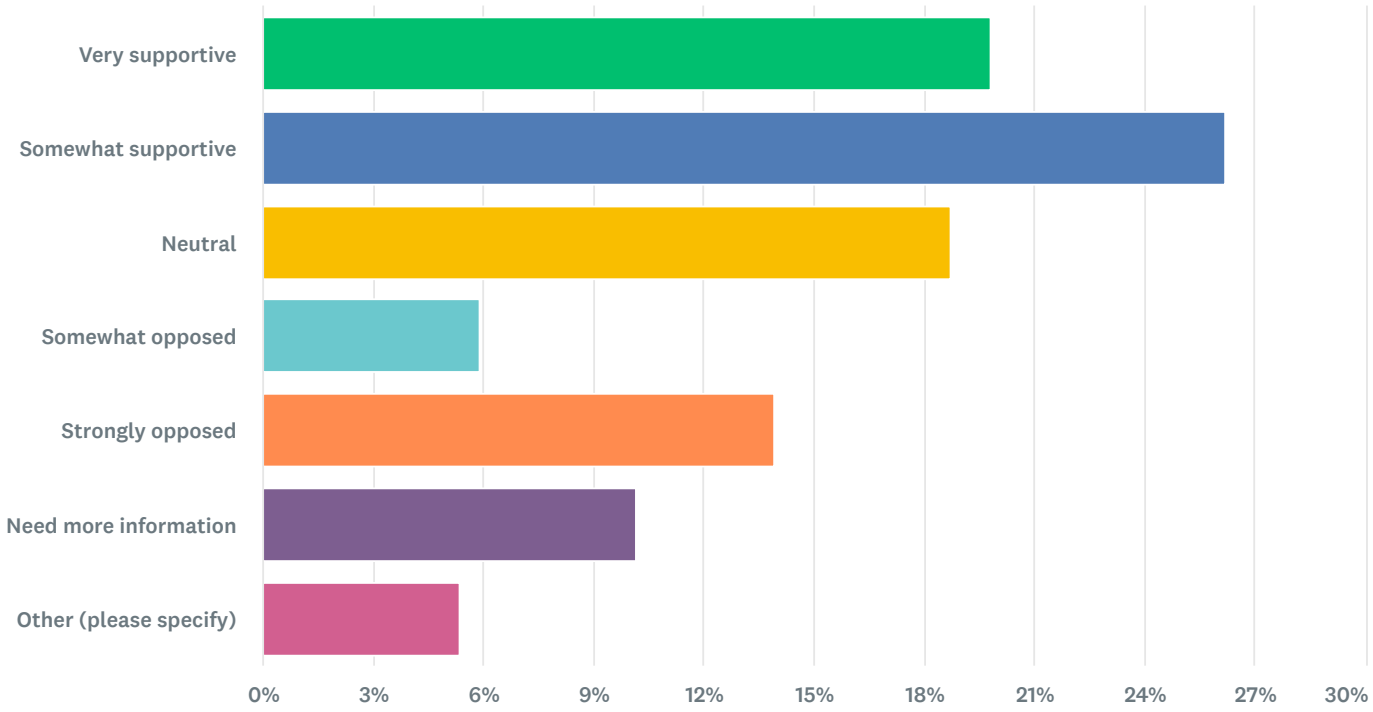
Provide a weekday-only option for existing members who no longer require unrestricted access	12.77%	24
None of the above	1.60%	3
Other (please specify)	22.34%	42
Total		**188**

#	OTHER (PLEASE SPECIFY)	DATE
1	select all that apply doesn't work. Stealing unused rounds is criminal.	10/14/2026 2:21 PM
2	Spouses share unused 25 game, monthly payment options like other clubs, tiered golf usage	10/13/2026 8:51 AM
3	select 1 through 5 would let me choose 1	10/12/2026 9:52 AM
4	Select 1 through 5 .. I couldn’t choose more than 1 item	10/12/2026 9:52 AM
5	All of the 5 options are good	10/8/2026 2:49 PM
6	Could not select “all that apply”	10/8/2026 7:22 AM
7	System only allows one choice?	10/6/2026 10:22 PM
8	What happened? Can only make one choice .	10/6/2026 10:24 PM
9	The option to choose "all that apply" is not working. Only one choice is allowed	9/30/2026 12:52 PM
10	All. Can only select 1 option in survey	10/4/2026 2:57 AM
11	All of the above except ‘None of the above’. Even though the question says select all that apply, it did not allow that. Questionable when you are looking at results computer generated.	10/3/2026 2:08 PM
12	This question did not allow multiple answers despite it says select all that apply. So I agree with the first point; no to the second point; yes to the 3rd point; yes to the 4th point; yes to the 5th point	10/2/2026 2:27 PM
13	it doesn't allow me to select multiple options as mentioned	10/1/2026 9:36 AM
14	Carry all unused 25-round rounds until the following season. No loss of rounds for members unable to use them all in a season.	10/1/2026 2:00 PM
15	This question stumped me. I cannot select more than one choice. I support all the choices. Are the proposed membership categories up to # 10 only available to "new" members? I am a bit confused by #11	10/1/2026 12:16 PM
16	I like 1,2,3,and 5. I don't think 4 is a good option.	10/1/2026 10:27 AM
17	I believe that you should offer all of the above options.	9/30/2026 12:08 PM
18	Multiple Choices feature isn't working. The cost differential seem too large with many of the options presented.	9/30/2026 10:53 AM
19	Continue 25 rounds; continue C/F limited number;	9/30/2026 10:15 AM
20	Like all four but your survey will not allow more than one choice	9/30/2026 8:54 AM
21	I would consider packages of 10 games (morning), 10 games (afternoon), 10 days (weekends only) including cart and taxes if priced accordingly. Questions arise for initiation fees.	9/30/2026 8:33 AM
22	Would like a 60 round price for seniors only able to golf 2-3 times a week	9/30/2026 7:56 AM

23	increase the 25 membership to 40 with a 5 round carry over.	9/30/2026 7:08 AM
24	would like all of the above can not select more than one option	9/30/2026 7:23 AM
25	Use them or lose them, no top up as would counter proposed #6, weekday option mite be interesting to see.	9/30/2026 5:06 AM
26	I would select a few of those but it didn't allow that - I doubt that afternoon only option would be a big seller but agree with the rest of the options	9/29/2026 8:33 PM
27	All of the above	9/29/2026 2:10 PM
28	Only lets me select one answer. Consider options 1 and 4	9/29/2026 2:20 PM
29	Don't apply the F&B policy to 25 round packages	9/29/2026 10:57 AM
30	All. It would not allow me to select all	9/29/2026 10:38 AM
31	Would not let me choose more than one but #1,#3,#4,#5	9/29/2026 10:21 AM
32	All of the above	9/29/2026 9:38 AM
33	not able to select all that apply,I would have selected all with the exception of carry over of 25 games.	9/29/2026 8:58 AM
34	Allow purchase of prepaid rounds valid anytime with no expiry and no food /bev assessment or other assessments.	9/29/2026 8:07 AM
35	Allow unused 25-round to continue. Weekday Executive membership that includes friday.	9/29/2026 8:01 AM
36	Not able to select more than one. All of the above	9/29/2026 7:51 AM
37	This survey is flawed. It only allows you to choose one despite saying choose all that apply.	9/29/2026 7:10 AM
38	Question does not allow multiple answers, continue 25, allow for top up of 25, provide afternoon only and provide weekday only	9/29/2026 7:20 AM
39	Agree with all except the allowing of 25 round passes to carry forward.	9/29/2026 6:50 AM
40	Can't select all that apply?? First and fourth option	9/29/2026 7:13 AM
41	Could only pick one. My answer is 1, no way 2,3ok,4 for sure, 5 for sure	9/29/2026 7:04 AM
42	All of above	9/29/2026 5:52 AM

Q12 187 responses

Pilot / New-Member GuardrailThe Club is considering initially offering some discounted categories primarily as new-member acquisition products, rather than automatically allowing existing Executive Unlimited members to move into them.This would allow OGC to evaluate tee-time utilization, membership movement and financial impact before determining whether eligibility should be expanded in future years. This concept is specifically identified in the proposed strategy as a way of managing potential movement from Executive membership into discounted categories.



Answer Choices	Percentage	Responses
Very supportive	19.79%	37
Somewhat supportive	26.20%	49
Neutral	18.72%	35
Somewhat opposed	5.88%	11
Strongly opposed	13.90%	26
Total		**187**

Need more information	10.16%	19
Other (please specify)	5.35%	10
Total		**187**

#	OTHER (PLEASE SPECIFY)	DATE
1	offering benefits to new members only is just another punitive directive demonstrating long standing members are not valued	10/14/2026 2:23 PM
2	Opposed at this point as Executive Unlimited members need more recognition and belonging.	10/3/2026 2:10 PM
3	Neutral. Now I think I understand Q #11	10/1/2026 12:17 PM
4	Often New Member incentives that are not available to existing members can backfire. This is an area where the club needs to be very careful. Retention is as important as attraction.	9/30/2026 10:57 AM
5	It is very forward thinking to do this. Exec Unlimited members are quitting due to few options available to adjust play frequency with health, mobility and/or financial considerations.	9/30/2026 10:18 AM
6	why penalize your current members who may otherwise drop their membership.	9/30/2026 3:17 AM
7	Any options given to new members should also be offered to current members if it is more advantageous.	9/29/2026 12:08 PM
8	More information is needed, lots a gray areas	9/29/2026 12:04 PM
9	Strongly oppose and you would likely lose membership	9/29/2026 9:57 AM
10	Exec members should have those options open some have been members for years. We should work with them to transition to other programs when needed. Either due to health or finances	9/29/2026 9:09 AM

Q13 Please briefly tell us why you have concerns about this approach (if applicable).

Answered: 74 Skipped: 139

#	RESPONSES	DATE
1	Every new directive introduced recently penalizes existing members - course improvement fee, mandatory F&B, non carry over of unused prepaid rounds, passholders not eligible for 9 hole rounds, pre-booking limitations, large group bookings with members, etc.. The only exclusive benefit to membership is the ability to compete in the Club Championship - otherwise a non member can participate in all the club has to offer. So volume discount based cost per round becomes the only reason to be a member. Instead of adding extra punitive policies, like minimums, and assessments the Board and management needs to create benefits not available to the travelling public. Exclusive events, F&B incentives, privileged access, etc. Show the membership they matter or risk losing members that don't see value, before January cash flow becomes an emergency.	10/14/2026 2:46 PM
2	Unfair for longtime members to be paying more than a new member especially if your playing at the same time slots.	10/13/2026 8:56 AM
3	If I go to a low category and own my own cart will I get free trackage as the categories say cart included…. I still provide an extra free seat for the club every time I go out.	10/7/2026 7:27 AM
4	Not enough info. As executive unlimited considering reduced option one year do you retain full range of options the following year? Some options unclear	10/6/2026 10:31 PM
5	More info required, where are you going with this? Do I have a choice to move in and out of categories as an existing exec member.	10/6/2026 10:33 PM
6	It is punitive to existing members. The rate must be fair to existing and new members. We must expect that our membership will grow or we wouldn't be trying to target these groups. And the membership should be rewarded for continued membership.	10/6/2026 7:12 PM
7	I totally support this idea	10/5/2026 7:01 PM
8	As our needs change, we would like to be able to change as in the past	10/4/2026 2:58 AM
9	Why would you offer a better package to new member Executive Unlimited while facing the real possibility of loosing current Executive Unlimited member?	10/3/2026 2:11 PM
10	As Members we pay our annual dues with the expectation that we will have the ability to secure reasonably good tee times. A real slap in the face is allowing monthly members in the spring and Club 27 players to book tee times in the 6 day window. Just a terrible decision. In addition, any membership benefits should be in direct proportion to what the members pays. If it’s a Restricted category they shouldn’t receive the full booking window or access to additional benefits. It’s safe to say membership benefits and appreciation is almost nonexistent other than playing as many rounds as you can to get the cost per round as low as possible. The Club creates no incentives to support the restaurant or the Pro Shop.	10/3/2026 8:46 AM
11	The notion of offering discounted memberships to anyone except loyal OGC members is unfair to members and belies the contention that the administration prioritizes member interests.	10/3/2026 7:31 AM
12	Very difficult to evaluate without further information.	10/2/2026 2:27 PM
13	What Approach? What doe FVM mean?	10/2/2026 11:12 AM
14	n/a	10/1/2026 9:37 AM
15	#1,I have always believed 39 was way too old to be Intermediate. Surprised that only 3% are in this category, but FVM so cheap is likely reason. #2 why would new Exec Afternoon not have ballot access? #3 Executive Weekday - Friday is a weekday as far as I knonw. Of course, if you are restricting this category to only "new" members then I guess it is moot for me.	10/1/2026 12:21 PM

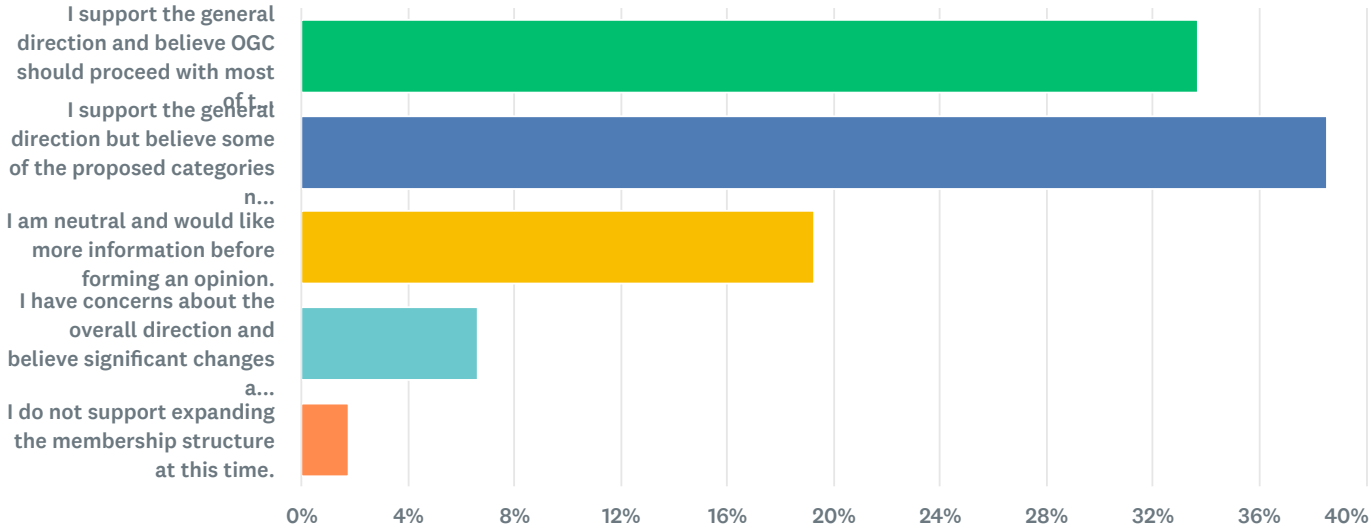
16	I don’t have concerns and do support innovation to improve membership numbers.	10/1/2026 9:30 AM
17	Seems like well thought out membership plans. Eligibility for club events needs to be considered.	9/30/2026 10:21 PM
18	I don't understand. I would like to hear more in person	9/30/2026 6:34 PM
19	Membership does not seem to have any value within the club any longer. The past 6 years I have had the 25 game 18 hole pass and always was allowed to carrier unused over to ext season. This year was and still is a huge disappointment as no flexibility or consistency on how my passes as used. I was given permission to have my son and my husband use 2 of my passes as I will not be able to get all the games in due to work and family commitments. We went to use a third pass and were told by Matt that Jody had a note on my account that passes are not transferable. Matt would not allow us to use my pass for my husband. Why does Jody have any say in this decision?? I would like to be able to carry over my passes this year same as in the past.	9/30/2026 1:04 PM
20	With scaled pricing for different time periods, that is available to everyone, that could also drive play to less busy times.	9/30/2026 11:01 AM
21	The benefits and conditions of membership in a club should be equal to both new members and existing members.	9/30/2026 10:42 AM
22	Good strategy for consideration.	9/30/2026 10:19 AM
23	the only problem I see with some of the options is the fairness of charging a person who is 39 a special rate and a person who is 41 another rate. Some will call it ageism	9/30/2026 9:55 AM
24	Need more info, ie: how will these new categories fit into annual restaurant charges that existing members are currently required to support?	9/30/2026 8:41 AM
25	I am asking myself ‘what options would I consider as I age and play less’? Why should I pay full annual fee? Maybe I would prefer to play 9 hole rounds more often…	9/30/2026 8:34 AM
26	This is not clear enough for me	9/30/2026 7:58 AM
27	Categories should be open to all. Not everybody can/wants to play 50 - 70+ rounds a year to get value for an unlimited membership	9/30/2026 7:14 AM
28	Not enough information at this point.	9/30/2026 6:41 AM
29	Bottom line driven	9/30/2026 5:42 AM
30	Would need more information on a couple of proposals before a yea or nay	9/30/2026 5:16 AM
31	As a current executive member who some of the revised categories would favour, why not let those who have shown loyalty? I am not able to play as often to truly get the most out of my membership. It was a tough choice to join this year. I would need to evaluate on a year to year basis.	9/30/2026 3:19 AM
32	Fairness - I believe if a current member would like to play only during week or afternoons then they should be able to switch. They may not perceive it as being fair	9/29/2026 8:36 PM
33	I have an unlimited member with cart but i am now down on the coast more than I am in Osoyoos so paying for not golfing here	9/29/2026 6:59 PM
34	Don’t support options for new full time exec members that is not offered to current members If you want to know the impact then ask existing if they would choose the option beginning next season to see how many would transition over to different categories	9/29/2026 5:26 PM
35	Long standing members who are aging should have equal access to any new membership category	9/29/2026 4:41 PM
36	Members should be allowed to choose the best options for them	9/29/2026 3:50 PM
37	I think you should be addressing the concerns of executive membership as well as new membership	9/29/2026 3:47 PM
38	We should offer all membership options to new and existing members	9/29/2026 3:46 PM
39	Not fair.	9/29/2026 2:20 PM

40	as i am now 79 with some health problems i have no concerns about this proposal	9/29/2026 1:23 PM
41	n/a	9/29/2026 12:41 PM
42	Anything to reduce fees is important	9/29/2026 12:24 PM
43	i like the idea of giving new options. Certain options should be available to current and new members. Especially with the non-resident category as non-resident members, especially for 25 round option who do not generally take up critical tee times. Should also consider reducing the capital fee to these non-resident categories. Plus the current F&b rate is too steep for the 25 round options. This can be a deterrent to many members in all categories..	9/29/2026 12:14 PM
44	Beacause you have not stated all the areas that would effect our u limited members. Members should alway come first , should have a meeting with these members and get all there feed back. , not having. GM start making these plans then putting to the board , needs to be more transparent !!!!!!!!!	9/29/2026 12:08 PM
45	Membership committee seems to not consider local working people - our time to golf is 400 pm with a good plan - maybe a 15 round pass - many locals have not renewed their membership-	9/29/2026 12:00 PM
46	Don't really understand it.	9/29/2026 11:00 AM
47	Existing members should have the choices immediately.	9/29/2026 10:22 AM
48	As members who play typically in the early afternoons, giving new members the same opportunity to play at half the cost of full executive is not fair. We would not join again.	9/29/2026 9:58 AM
49	No concerns.This would enable me to continue my membership instead of resigning,Not all of us seniors have $4000+ disposable income and must make a decision to use this income for everyday living	9/29/2026 9:57 AM
50	should consider abolishing executive unrestricted play. Different fee levels for play ie extra fees for rounds over a certain number, perhaps 100 rounds	9/29/2026 9:45 AM
51	If we are not careful we could create classes of membership and inequities. Should be able to manage risk with analysis of existing usage	9/29/2026 9:16 AM
52	i feel you are shafting your current membership by implementing some of these.... note that some of your current members are playing over 150 games during prime time and that needs to be looked at and somehow limitted. should not do ladies or men's leagues during prime time. do not do donuts and divots during prime time....	9/29/2026 9:09 AM
53	Only that programs and shifts in membership should not be restricted to executive members. Golf is expensive and those unable to play 60-70 rounds should have options	9/29/2026 9:12 AM
54	We move need to move men’s and ladies nights to afternoons, especially ladies and Sr Men’s or offer M-Thursday but move all club nights to Fridays as to not affect M-T unlimited…you have people playing 100-150 plus rounds, limit how many can be played before 1100am…put in game controls to make it equal for all, that way it forces these 150 gamers to play in the afternoon versus in the most wanted times.	9/29/2026 8:58 AM
55	Discounted memberships for individuals who are 18 - 25 might be attractive. Extending the age to 39 is too far.	9/29/2026 8:48 AM
56	No concerns - excellent strategies moving forward	9/29/2026 8:20 AM
57	You should be treating members who have already supported the club for years better than new members. If current members are happier they will make new members feel good about their new membership	9/29/2026 8:09 AM
58	Research more courses if you are only comparing to Fairview. Compare it to other larger member run courses in other areas. It would be nice to have a break on executive unlimited if one doesn't play on weekends. It would be nice to have more member deals.	9/29/2026 8:03 AM
59	I am looking at affordability for my wife and I so we can continue remaining as members. Yes, attracting new members is crucially important. But so is retaining your current membership and cost factor is sadly moving the club closer to increased current members not renewing. Remember, many seniors (and yes that’s what Osoyoos population is composed of) are on pensions and we are ready to bale if more creative and affordable options for current members are not put into place.	9/29/2026 7:50 AM

60	Not fully understood	9/29/2026 7:48 AM
61	Reducing fees for memberships this way, reduces income. How could that not increase the cost for regular executive members? I agree we need to build our younger memberships and this is a good way. But it Seems we are more focused on making time for green fee play than meeting the needs of regular members.	9/29/2026 7:15 AM
62	I think there should be incentives for new younger golfers. My concern is with so many working from home if you offer too good a deal you may find days are booked solid from first tee time until afternoon allowing lesser paying members pushing out a lot of higher paying long term members. I don’t believe we should do the lesser fee for membership for people living out of town as a lot of them have homes here and spend the whole summer here so it would be the same as executive members. Currently there are a large amount of people here and they go back home after golfing and nice weather season. They are already paying regular price so why give them a $1,000 discount.	9/29/2026 7:42 AM
63	I have no concerns. I have an executive unlimited membership and normally play around 60 rounds before 8 am on weekdays. Irregardless of membership changes I will be maintaining my executive unlimited membership	9/29/2026 7:43 AM
64	The afternoon only or weekday only might be very beneficial to long standing members who may not wish to or be able to play as often as they used to. I think these options should be available to existing members not just new ones	9/29/2026 7:23 AM
65	Retention of long term aging members would benefit from some of these options. That’s why we continue to lose members as they age and are unable to play as many rounds. We should be offering packages of 50 to 69 rounds	9/29/2026 7:02 AM
66	I understand the financial implications of this however you can not/should not treat long term members who have stood by this club for more than 25 years differently from new members and options offered to them.	9/29/2026 7:06 AM
67	As an executive member, I have paid my fees for years and to now ‘restrict’ my need for change to my membership category is punitive.	9/29/2026 7:16 AM
68	New members have access to category that long time members cant access? This will not go down well. You have to recognize will be some cannibalization of executive. Law of unintended consequences... If don't want don't offer categories at all. i think this is bit too complicated and should start with just after 1 pm category only. Evolve over time.	9/29/2026 7:10 AM
69	I have to pay full amount. I’ve been a member since only this summer. Doesn’t seem fair.	9/29/2026 6:42 AM
70	For membership lowering the price could be a key draw for bringing in the younger players. Also keeping the 25 game package is good with rollover f needed! Would these new packages also be charging the extra maintenance and food costs?	9/29/2026 6:40 AM
71	No concerns	9/29/2026 6:14 AM
72	Not enough being done for existing members.	9/29/2026 6:19 AM
73	That is again just another gouge to your loyal members	9/29/2026 6:11 AM
74	Way too many options suggested. Bring 5 passes, 10 pass options for prime or afternoon. Leave it simple.	9/29/2026 6:03 AM

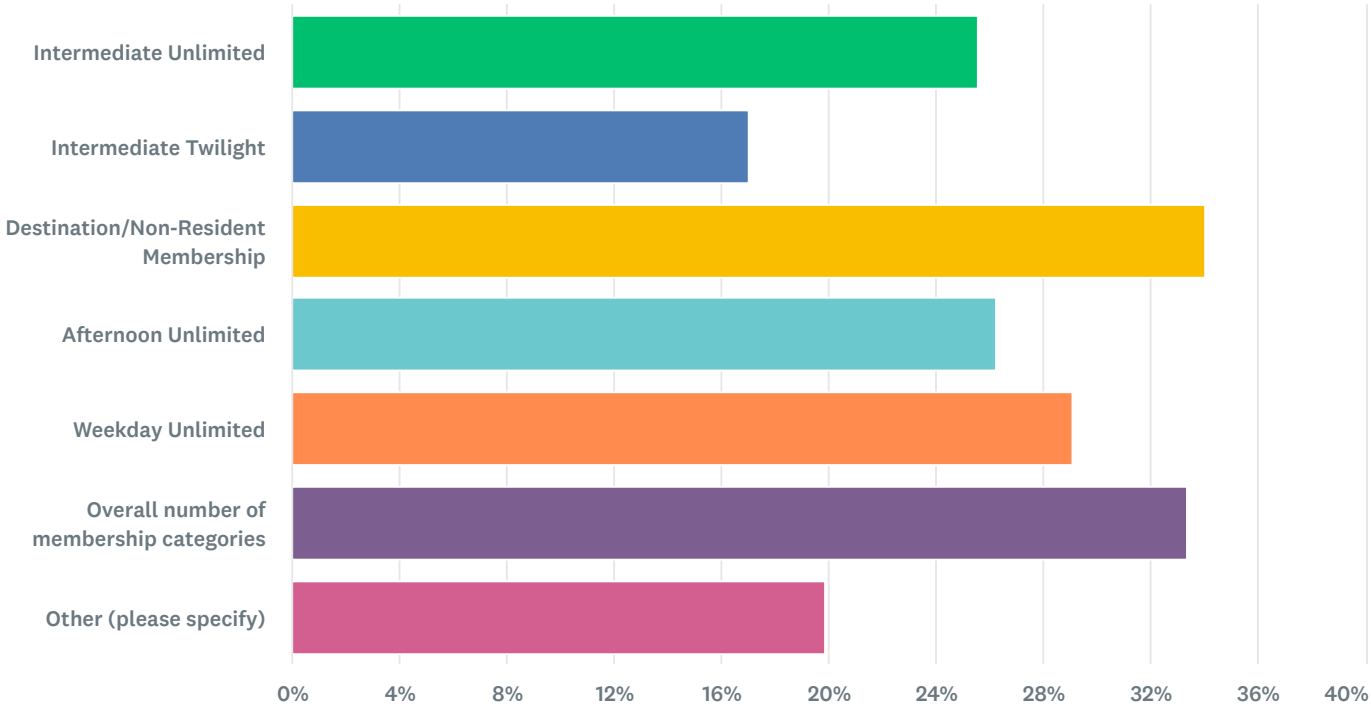
Q14 166 responses

Thinking about the proposed membership strategy as a whole, which statement most closely reflects your view?



Q15 141 responses

Which areas of the proposal would you most like the Club to reconsider? Select all that apply.



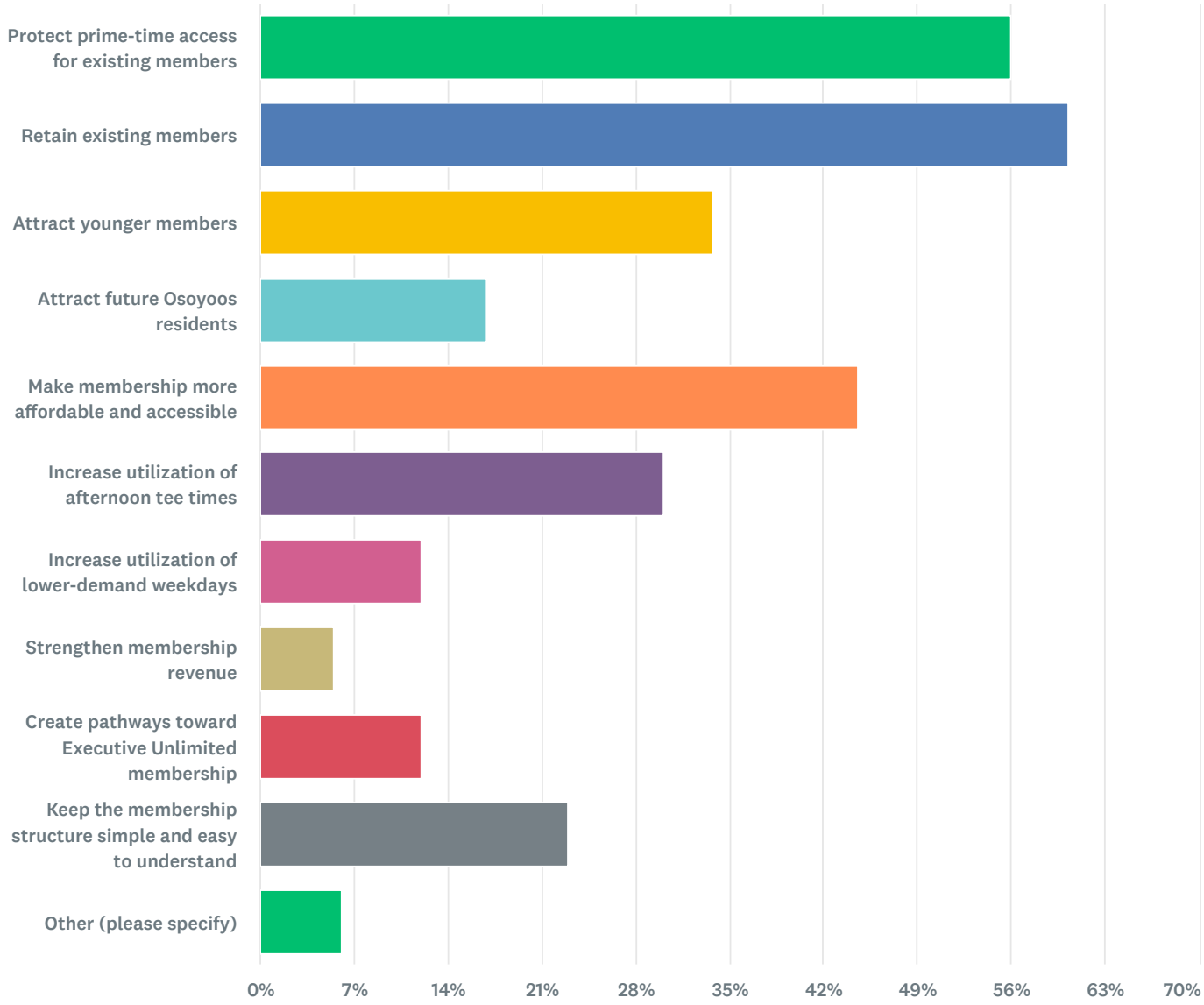
Answer Choices	Percentage	Responses
Intermediate Unlimited	25.53%	36
Intermediate Twilight	17.02%	24
Destination/Non-Resident Membership	34.04%	48
Afternoon Unlimited	26.24%	37
Weekday Unlimited	29.08%	41
Overall number of membership categories	33.33%	47
Other (please specify)	19.86%	28
Total		**261**

#	OTHER (PLEASE SPECIFY)	DATE
1	don't understand the question - which is most important, or which needs the most revisions?	10/14/2026 2:57 PM
2	Need better understanding of categories	10/6/2026 10:44 PM

3	More info is still required	10/6/2026 10:44 PM
4	Existing unlimited executive members must be allowed to freely choose a category that fits them	10/6/2026 7:38 PM
5	Fairview GC has a great Intermediate offering and a large number of existing members in that age group. I don’t believe this category is going to create a significant number of new members.	10/3/2026 9:14 AM
6	Restricting categories to non-members	10/3/2026 7:33 AM
7	na	10/1/2026 10:17 PM
8	40 rounds	10/1/2026 1:12 PM
9	I feel all proposals have a benefit to the operation of the club	10/1/2026 8:16 AM
10	Junior & Intermediate members need incentives to be full members in the future.	9/30/2026 10:27 PM
11	Promoting the current Member group	9/30/2026 1:08 PM
12	I am not sure what this means here.	9/30/2026 12:15 PM
13	These are all worth trying out as long as the results are monitored and reviewed in the next season.	9/30/2026 10:22 AM
14	A category for aging golfers not able to play more than 60 games per season	9/30/2026 8:01 AM
15	Allow existing members to choose after 1:00 option	9/29/2026 3:52 PM
16	All have merit.	9/29/2026 3:48 PM
17	Friday should be e included in weekday unlimited	9/29/2026 12:23 PM
18	Consider changes to current categories to ensure current members are retained.	9/29/2026 12:22 PM
19	The working locals need a reasonable pass cost per round 9 hole	9/29/2026 12:08 PM
20	how complicated does this create for the survielance of actaul rounds with respect to the proshop/accounting	9/29/2026 10:04 AM
21	Reinstate a "discounted" play rate for retainer members	9/29/2026 9:20 AM
22	See comments above	9/29/2026 9:18 AM
23	I believe that we need a tiered system for usage by existing members.Eg, full membership dues for 70 rounds, in increase for 25 more rounds, an increase for 25 more rounds.these high round users typically have the key tee times in the 6-11 window. This has been suggested before but never acted on. My research suggests that the high round users are members of the board of directors.	9/29/2026 7:58 AM
24	Executive Membership	9/29/2026 7:55 AM
25	Make weekdays weekdays - including Friday.	9/29/2026 7:48 AM
26	Unable to book times in the morning as most are taking through the draw system and by same members. Right now afternoons are the only availability with out having to book in advance	9/29/2026 7:40 AM
27	I feel these new categories would benefit the club.	9/29/2026 7:21 AM
28	All a bit complicated. Intermediate unlimited too cheap. Start simple maybe just afternoon unlimited.	9/29/2026 7:14 AM

Q16 166 responses

Which THREE objectives should receive the greatest priority when OGC finalizes its 2027 membership strategy? Select three.



Answer Choices	Percentage	Responses
Protect prime-time access for existing members	56.02%	93
Retain existing members	60.24%	100
Attract younger members	33.73%	56
Attract future Osoyoos residents	16.87%	28
Total		**498**

Make membership more affordable and accessible	44.58%	74
Increase utilization of afternoon tee times	30.12%	50
Increase utilization of lower-demand weekdays	12.05%	20
Strengthen membership revenue	5.42%	9
Create pathways toward Executive Unlimited membership	12.05%	20
Keep the membership structure simple and easy to understand	22.89%	38
Other (please specify)	6.02%	10
Total		**498**

#	OTHER (PLEASE SPECIFY)	DATE
1	create value - cost is irelavent if value is perceived.	10/14/2026 2:57 PM
2	Due to being here only part time at the moment. I am not fully qualified respond on all matters.	10/12/2026 10:05 AM
3	Not sure why you only allow 3. I would agree with 5 or 6 of these	10/10/2026 8:32 AM
4	Property owners in Osoyoos could be offered a Resident Membership. A limited number of rounds, discounted but restricted to non prime time play or afternoons only. Potentially they could grow into full time members once they have a sense of belonging at OGC.	10/3/2026 9:14 AM
5	Offer discounted memberships to members.	10/3/2026 7:33 AM
6	I can't end this survey	10/1/2026 10:17 PM
7	Membership structure should be balanced and fair for both new members and existing members	9/30/2026 10:49 AM
8	The food and beverage amount required should be explained by simple email to all members - servers and staff cannot explain	9/29/2026 12:08 PM
9	Grow membership	9/29/2026 9:43 AM
10	When I play at another course, I get what is available. It isn’t always a prime morning slot. We should consider the same approach.	9/29/2026 7:48 AM

Q17 Is there anything else you would like the Membership Committee and Board of Directors to consider regarding the proposed membership categories?We welcome constructive comments, concerns, alternative ideas or suggestions that you believe would help strengthen membership at Osoyoos Golf Club.

Answered: 60 Skipped: 153

#	RESPONSES	DATE
1	lower cost per round for high use members and an under valued club championship is the only benefit to membership. With 2 other championship courses within minutes of our location the OGC needs to offer more, not squeeze the existing supporters.	10/14/2026 2:57 PM
2	By creating a destination membership, you're going to loose money already in your pocket. You just gave an executive member paying full price that has two homes and is in Osoyoos from May - Sept/Oct a huge discount. They will use their Vancouver address and get the discounted membership. This is stirring up some angst already with some local membership as they're here almost as long as a local member.	10/10/2026 8:32 AM
3	Some new categories include cart in the fees. What will that do to cart rental revenues?	10/9/2026 9:05 AM
4	Nothing to do with the membership..... but Chronogolf is garbage! There is no way that we should be paying the pro shop employees to change names and times on tee sheets, when the members should be doing that themselves, like we used to with GGGolf. Lot of money wasted that way.	10/8/2026 3:04 PM
5	Make the courses non-smoking and have Marshalls to insure the speed of play	10/7/2026 1:26 PM
6	1. For context - our household doesn't golf before 11am expect in league play. 2. Do we still offer juniors a credit of their dues paid over there lifetime towards their initiation fee? This is similar to the other member retention arguments. 3. Could we consider a 25 game or 35 game limit on the intermediate categories? 4. Question 11 - I would've chosen: i. provide an afternoon only option for existing members ii. provide a weekday only option for existing members iii. other: passes should not expire ever - at check in, we should collect the difference between greens fees from the pass year and the current year. It is completely unreasonable to expect people to throw away money year to year - this is similar to our credit book accounts - money does not expire - money retains its value. 5. this is creating a lot of membership categories - I hope it's easy for the computer program and proshop to manage. And it has to be somewhat firm - eg. allowing play at 1256pm (for a player with 1pm twilight privileges) can only be decided after 1230pm on the day of golf round booked Other comments: 6. Conversation around the club sounds like a few people have influenced our policies / events after they have been set: i. the proshop professional staff should participate in prizes for club events - they are playing with their index - that's the point of having an index. ii. fall mixed scramble - did we have members saying they didn't want non-members winning? We were hosting an event that required indexing - this makes it fair for everyone involved. If we want our event to be closed to members, we need to change our presentation from the start. 7. junior fees - lower the rates and set their access to twilight adjusting with the seasons except summer - limit their play to 2pm+.	10/6/2026 7:38 PM
7	Unplayed rounds should be carried over to the next year. OGC gets the $ in advance and the 25 round membership is chosen because one is not sure how much they can play due to extenuating circumstances.	10/6/2026 10:18 AM
8	grass driving range	10/6/2026 8:16 AM
9	For anyone who isn't a full member, you need to prorate the F&B around and the capital improvement fee. It is hard to join again knowing that we pay the same as full time residents. And please, don't change the fee structure after we join like you did this year. It's hard to make membership make sense. No real benefits.	10/5/2026 7:04 PM

10	Executive Unlimited should have a 7 day advance booking priority whereas any other membership category should have 6 day advance booking priority. This would provide an additional benefit to having an Executive Unlimited membership. This might also offset concerns regarding Executive Unlimited members having to compete with Intermediate Unlimited members for prime tee times especially on weekends.	10/5/2026 10:32 AM
11	Retention is very important. Attracting new members and juniors is also important. Equally important is how you are going to keep existing members. The costs needed from members continue to rise without respect for the members. Members do not feel important and you just need our money. Green fee players are important, that is understood but members need to feel important too. Remember also this is a retirement community, always has and most likely always will be. A lot are on fixed income and cannot afford to continue the increased fees. It is cheaper to golf other golf courses in the area without membership. OGC has no discount programs like other clubs.	10/3/2026 2:18 PM
12	There should be a review to reduce Executive Members yearly dues as well as eliminating the cash calls we have been subject to the last couple of years.	10/3/2026 10:07 AM
13	The overall Membership benefits at OGC are minimal at best. The Club has a hard time integrating new members as the existing culture is less than inviting. Green fee rates for guests/friends of members are too high. OGC doesn't even offer a local resident rate for green fee play. New membership categories are long over due but along the way, maybe the Club should spend some time improving the member benefits to the existing membership.	10/3/2026 9:14 AM
14	To reiterate … Making members ineligible for lower cost membership options is a VERY BAD IDEA.	10/3/2026 7:33 AM
15	Keep the Membership structure simple and easy to understand. A few years ago OGC went away from having many membership categories for ease of management and administration. If we are going back to multi memberships, the golf course systems should be set up to handle it.	10/2/2026 4:53 PM
16	I would suggest you consider a realignment of league play. For example, move the prime time leagues to an 11:00 am start time. Another idea is to avoid having two leagues playing on the same day (e.g. Tuesday ladies and Tuesday Men's). The leagues take up prime time tee times for both members and guests.	10/2/2026 2:29 PM
17	na	10/1/2026 10:17 PM
18	While being supportive of the twilight and weekday options, I believe there should be an opportunity for those members to participate in league play/tournaments that may occur during 'prime time'.	10/1/2026 9:08 PM
19	9 hole punch passes might be popular with older members. Also punch passes in denominations of 10's at a reduced rate for members.	10/1/2026 2:06 PM
20	For the growth of our club, I believe we need to make the course membership more affordable for young people, therefore I am keen on your proposalsfor the 19-39 year olds	10/1/2026 11:27 AM
21	I felt very unappreciated as a member of the Osoyoos golf club this year after being a member since 2005 this was quite unsettling. The board in my opinion needs to put far more emphasis on value for the members that are currently at the club as other clubs do.	9/30/2026 1:08 PM
22	Allow a credit for executive unlimited members that unfortunately are unable to play for health or temporary immobility issues.	9/30/2026 12:54 PM
23	We have seen significant increases in the yearly fees for Executive Unlimited option. I believe that the Membership Committee should direct their attention to minimizing increases for Seniors in this category.	9/30/2026 12:15 PM
24	Keep the focus on course quality and drive tee times with incentives that are available to everyone.	9/30/2026 11:06 AM
25	retaining current membership should be considered. Keeping membership structure balanced and fair should be a priority.	9/30/2026 10:49 AM
26	Until your proposal, I have thought that I would not be able to continue with membership when Exec Unlimited no longer is an option due to aging etc. This provides hope! It is important to retain membership for members as well as the club.	9/30/2026 10:22 AM

27	3 times a week gives me about 100 rounds, we should have a cap on the year, say 150 rounds then after that a 10 or 20 dollar surcharge, some of these guys are playing 200 rounds plus gobbling up a lot of prime slots.	9/30/2026 10:01 AM
28	It's a very challenging time. I would consider buying packages as I age and play less. If priced right, I think you would entice more existing members to go with this rather than losing them altogether.	9/30/2026 8:43 AM
29	I would like to see a change in the weekday category and have it Monday to Friday .	9/30/2026 8:40 AM
30	Unless one plays 50 - 70+ rounds a season people are questioning the value of a membership. At $120+ a round there are multiple options within 45 minutes to 1.5 hrs for those that only want to play once or twice a week.	9/30/2026 7:39 AM
31	Not at this time	9/30/2026 5:21 AM
32	Noted above.	9/30/2026 3:21 AM
33	Prices above include carts… why is that? Monday to Thursday member should've Sunday to Thursday Like the two intermediate categories which both attract working people in South Okanagan I like Destination future residents category to build future retirees to our club vs Fairview or Nkmip I believe the more options we have the more members we attract to build a better base and we beat our competitors big time!!	9/29/2026 5:34 PM
34	Raising dues to higher income we will loss many sienor members who are on a fixed income. Gets to the point that every day expenses exceed our income, There for no golf.	9/29/2026 4:05 PM
35	Maybe offering 10 or 20 afternoon game, mid week pkg at reasonable rates.	9/29/2026 3:48 PM
36	no	9/29/2026 2:23 PM
37	Good to see the Board and management are looking at alternatives to retain members and look at new members. The non-resident category may be a way to increase membership without putting additional pressure on the tee sheet. An unpopular but possibly necessary option may be to limit or add an additional charge for members who play in excess of a certain number of rounds. Say 50-60 rounds. This seems to be your main issue so deal with it directly..	9/29/2026 12:22 PM
38	GM needs to be more transparent , members should alway kept up dated, not after the fact, members need to be protected for the future of our club as well of new members! All the above	9/29/2026 12:15 PM
39	25 round pass renewable with the opportunity to use one pass for your spouse/child/partner- you will sell many more!	9/29/2026 12:08 PM
40	Keep the first responders discount lile other clubs offer as many are reluctant to join with the prospect of being transfered away. As well, with shift work it is difficult for them to have a regular golf schedule or sometimes not get out at all for a time period.	9/29/2026 10:41 AM
41	Pace of play is a serious problem, and the course needs active marshals to fix it. We've regularly waited on nearly every shot with no marshal around. A number of times, guests we have golfed with have been very frustrated and may not come back. Unless pace of play improves, we're unlikely to renew our membership.	9/29/2026 10:05 AM
42	Main concern this year has been the ballot system with respect to booking times for executive members. This created alot of frustration within the member group. Currently there are 3 or 4 continuous tee times allocated for members. I believe to increase flexibility for multiple member and "pay for play" groups this should be increased to 1 or 2 hour blocks; i.e. first hour blocked on the DG, next hour on the PM and so on. Huge increase in flexibility and access for larger groups.	9/29/2026 10:04 AM
43	A 50 round executive membership with or without a cart would be a suggestion with the option to pay for any additional rounds at a discounted fee.	9/29/2026 10:03 AM
44	some members play excessive numbers of rounds at ridiculously low per round costs!	9/29/2026 9:47 AM

45	I am supportive of these initiatives but encourage board to look at the $$ of these new offerings from the perspective of the prospective member profile. Also in particular for out of town members. Welcoming these people needs to become part of culture. Examples: when board and agm meetings are held , access through zoom , when events are staged. Even looking at whether things link men's night or seniors need to be day adjusted. Not just about the $$ but about making them part of club.	9/29/2026 9:27 AM
46	if you want people to play in the afternoon when it is hot ensure you have cart person on the course and concession on dessert open later that 15:00. People need to stay hydrated. Have your ambassadors handing out cool towels instead of doing nothing. Encourage nine and dine.	9/29/2026 9:18 AM
47	Men's night sucks this year other than the monthly scrambles Men's night needs some changes. Shotgun starts 2:00pm. Leadership and support from the pro shop	9/29/2026 9:18 AM
48	You need to be careful about destination memberships, a lot of people pay full memberships now but have homes on the coast but live here or Kelowna, you will lose money if this is allowed.	9/29/2026 9:00 AM
49	no	9/29/2026 8:51 AM
50	I object to assessments unless they are truly for a special or emergency project. I also object to the food and beverage requirements. If you want to reserve prime time tee times for green fee players block them as such. Move league plays later in the day. There is no reason that leagues get prime times.	9/29/2026 8:16 AM
51	More golfers means more money. Golfers need to understand the cost to run two 18-hole courses. We are extremely lucky to have them. I think it would be a tough go to keep them both in pristine condition. Others in the area have one 18. Keep up the good work and do what you have to do to keep hem both.	9/29/2026 8:14 AM
52	Offer more deals for fulltime executive memberships. F&B, Better pro shop deals, member only tournaments, no fee Club championships.	9/29/2026 8:07 AM
53	Assuming we are comparing apples to apples (ie these proposed fees do not include the $300 capital assessment), Last year executive memberships were $2914. You are proposing an increase to over $4000 for exec. and now you are suggesting paying more than we paid for executive to get a Mon to Thurs membership? Seems like executive memberships may pick up the slack for reduced-cost memberships. We already lost members who went to 25 round pkgs. This is going to reduce #s of exec memberships even more and we stand to lose even more members. Feels like one of the main focuses of this exercise is to make room for green fee players. It would be great to do this if it saved members money but by this proposal, executive members are going to pay more not less, to allow this to happen. We already have issues getting teetimes. Why make it worse by limiting access even more? Consider moving the senior men and ladies leagues. They take up prime times. Start them later. Put them in less popular times. Move the maintenance. It is virtually impossible to get a decent time when maintenance closes one course and senior men take up the other. Weekday memberships should include Fridays or consider adding one weekend day after 1 or 2: ie MOn to Thursday plus after 2 on Sundays.	9/29/2026 7:48 AM
54	We need a 2 tier executive membership with a price for up to 75 rounds and higher price for unlimited rounds	9/29/2026 7:22 AM
55	Possibly introduce an executive 70 round game pass?	9/29/2026 7:21 AM
56	Too many categories with caveats, keep it simple and succinct	9/29/2026 7:19 AM
57	Will cannibalize existing executive revenue. Can't have categories only for new members. Maybe start a bit simpler, just unlimited afternoon? No way should 25 pass carryover.	9/29/2026 7:14 AM
58	I've been a proud member here for more than 20 years. For the last 4 years, I've been using the 25-round pass with a retainer. Because my health & work dictates how often I can get out on the course, I don't always finish all 25 rounds. In the past, my unused rounds have always carried over automatically. I believe this should continue.	9/29/2026 7:01 AM
59	Limit the executive to two terms of two years, especially the President. Prime tee times must not be held by favoured groups.	9/29/2026 6:24 AM

60	I buy 25 passes and would like to carry over unused rounds. I have paid I should be able to do this	9/29/2026 6:06 AM